

Department of Writing and Rhetoric

Speech/Communication courses

- In the past filled up fairly quickly – now more instructors have been hired which has increased the availability for students.
- New class highlights (full list at the bottom of page 4 “Oral Communication”)
- SPCH 210: The Art of the Interview – online course that prepares students for job/scholarship/career interviews
- SPCH 305: Collaborative Communication - group development, team growth, skills assessment, group communication dynamics, and conflict resolution

Veteran and Military Services – Andrew Newby

- New term approval should be introduced in Fall of 2019.
- Will be a digital form that will cut down on the amount of forged signatures on previous documents
- Selling license plates to benefit student Veterans. The cost is \$51 (37 of those dollars go directly to funding student Veterans), see page 5 for more information. Link to purchase: <http://svatag.com/>

Department of Writing and Rhetoric - Writing Center – Brad Campbell

- Encourage students to utilize resources and make appointments with writing instructors/peer instructors
- Core principal of the Writing Center is to make better writers not just better writing
- Analytics: around 5000 appointments – 10% are online, 60% return rate overall

3 types of appointments

- Face to face- most common, just make an appointment
- Online Chat- student and instructor can look at writing at the same time and go over any questions/feedback
- Correspondance- newest program, student submits documents digitally and receives feedback at a later time

Writing Center locations

- Undergraduate Center - Lamar 3rd floor
- Graduate Center – Lamar 4th floor
- Tupelo and Desoto campuses also have centers with information on website.

WC Online

- Website where students can register for appointments
- Appointments can be made up to 3 weeks in advance and students can always cancel if necessary
- Writing Center gets very busy after spring break so it's important to schedule
- Meeting reports can be sent to professors if requested
- Encourage students to bring assignment details and prepare questions

Resources for faculty/staff instructors

- Can request a writing consultant to attend EDHE courses or schedule a tour of the writing center
- Language for use in a syllabus
- Blackboard package that can be downloaded
- Can submit recommendations for students to become peer tutors on the website

Q1: Do students always get the same consultant or whoever is available?

A: Student can request the same consultant, but have to look at the schedule for their availability.

Q2: Do students also get help with editing?

A: Yes, the consultants help them with the writing process, grammar patterns, and some editing

Q3 Are there graduate consultants in the center?

A: Yes, there are graduate students in both the undergraduate and graduate writing centers. Student tutors have all taken some sort of training as well as being observed by peers and supervisors.

Q4: What types of writing can consultants help with?

A: Pretty much anything: writing material for med school application, coursework from any classes, personal statements, etc.

Q5: Are there classification requirements for a student to become a peer tutor? E.g. freshman, sophomore, etc.

A: Not necessarily, but undergraduate students need to have completed WRIT 101, 102 and 301. Most students will be juniors or seniors because of this requirement.

University Marketing & Communications – Webb Lewis

How can we reach students through a constantly changing digital landscape?

Look back at the beginning of social media

- Text messaging – changed dynamics of relationships between people, can immediately notify someone without speaking to them
- LinkedIn, Facebook, Twitter, Instagram have all continued to develop and change business/university interactions as well.
- Networking with people far away suddenly became a possibility
- Social media is an opportunity to enhance student experiences

Who uses these networks and how?

- Facebook- students are not using this as much as before and mainly use it to stay in touch with parents, if University wants students to know something, usually target the parents to get the students the information
- Twitter- not much interaction anymore, most accounts are just scrolling for information
- LinkedIn- freshman typically are not using this program, but older students may get more into it as it is encouraged throughout academics
- Instagram- very high usage with millennial students
- University Marketing & Communications primarily uses Twitter and Instagram to reach students

What kinds of programs do advisors use at other schools?

- Slack- fairly interactive, organized, and able to provide documents
- GroupMe- not as organized as Slack but is a messaging app

Q1: What files can be sent via Slack?

A: Just drag and drop any file: mp3, pdf, doc, etc.

Q2: What does communications do to grab students' attention?

A: Create awareness and engagement through a consistent stream of information, at some point it may stick. Use student social media ambassadors to come up with fresh ideas, post relevant gifs, memes, and videos.

ORAL COMMUNICATION



Announcing Increased Capacity for Spch 102!

Advancing the mission to meet general education needs for oral communication, the Department of Writing and Rhetoric can now serve 160 more students each fall and spring.

Capacity Benefits

Students may find access to Spch 102 earlier in their college career.

Practicing essential communication skills can enhance willingness to communicate with teachers, peers, and administration.

National Association of Colleges and Employers (NACE) consistently reports oral communication as a skill employers highly desire.

Recent LinkedIn data identified creativity, persuasion, collaboration, and adaptability as soft skills companies strongly value—all of which are addressed in speech courses.

Increased Course Options

Help students find the most beneficial course for their major, future career, or personal goals.

- Spch 102: Fundamentals of Public Speaking
- Spch 105: Business and Professional Speech
- Spch 210: The Art of the Interview
- Spch 305: Collaborative Communication
- Spch 314: Intercollegiate Debating

"Speech was quite helpful. It's all about building your self-confidence."

-Laiana Cork, 2018
SPCH 102 Student

"Speech has given me the confidence to present my ideas efficiently and effectively for my future professional career."

-Davis Odle, 2018
SPCH 105 Student

"I learned I am a more confident speaker than I thought!"

-Owen Grandy, 2018
SPCH 102 Student

For more information about the curriculum of each course, please visit <https://rhetoric.olemiss.edu/courses/>. Click the course title to read more about each course.



The University of Mississippi Veteran and Military Services and the Student Veterans Association come together to present the Welcome Home License Plate! By ordering a License Plate you are helping us reach our mission in giving Ole Miss student veterans the opportunities they put on hold for us.

Order at svatag.com



**Support
student
veterans**

svatag.com