



OLE MISS **BUSINESS**

School of Business Majors

Students in the School of Business Administration must satisfactorily complete a required 36 hours with a GPA of 2.25 or higher before enrolling in a specialized major. The School of Business offers degrees in the following major areas:

Banking & Finance

Economics

Entrepreneurship

Finance

General Business

(Non-Business Minor Required)

Management

Human Resource Management Emphasis

Health Care Management Emphasis

International Business Management Emphasis

Management Information Systems

Marketing

Digital Marketing Strategy Emphasis

Global Supply Chain Management Emphasis

Marketing Analytics Emphasis

Sales Emphasis

Marketing & Communication Strategy

Real Estate

Risk Management & Insurance

Majors & Business Careers



Banking & Finance

Account Executive
Appraiser
Bank Manager
Bank Officer
Bank Regulator
Branch Manager
Commercial Banker
Commercial Lender
Financial Analyst
Financial Examiner
Financial Planner
Investment Banker
Loan Officer
Financial Research Analyst
Personal Financial Advisor
Real Estate Lender
Sales Representative

Economics

Acquisition Analyst
Community Affairs Advisor
Data Analyst
Economic Development Coordinator
Environmental Economist
Export Representative
Financial Analyst
Foreign Exchange Trader
Governmental Relations Advisor
International Sales
Policy Coordinator
Public Finance Specialist
Research Analyst
Shipping/Transport Specialist
Statistician

Entrepreneurship

Innovation Manager
General Manager
Management Consultant
Marketing Manager
Private Equity Partner
Product Development Manager
Sales Representative
Venture Capitalist

Risk Management & Insurance

Adjuster/Examiner/Investigator
Appraiser
Brokerage Manager
Claims Specialist
Commercial Lines
Estate & Financial Consultant
Independent Insurance Broker
Insurance Sales Agent
Loss Control Representative
Risk Analyst
Risk & Insurance Manager
Safety Inspector

Management

Administrative Services Manager
Budget Manager
Compensation & Benefits Manager
Customer Service Manager
General & Operations Manager
Human Resource Manager
Industrial Relations Manager
Labor Relations Manager
Management Consultant
Marketing Manager
Production Manager
Purchasing Manager
Retail Manager
Social & Community Service Manager
Training & Development Specialist

Management Information

Systems

Application Developer
Database Administrator
Database Programmer
Director of Information Systems
End-user Support Manager
Help Desk Support Manager
Network Administrator
Operations Research Analyst
Programmer
Software Engineer
Systems Analyst
Systems Integrator
Webmaster

Finance

Budget Analyst
Broker
Commodity Specialist
Corporate Planner
Credit Analyst
Credit Counselor
Financial Manager
Financial Officer
Market Analyst

Marketing

Advertising Executive
Advertising Representative
Brand Manager
Buyer
Communications Consultant
Fundraising Manager
Logistic Manager/Analyst
Manager/Consultant
Market Research Analyst
Marketing Consultant Promotions
Public Relations Manager
Securities Sales Agent

Marketing & Communication

Strategy

Advertising Executive
Business News Correspondent
Business Writer
Communications Manager
Copywriter/Editor
Marketing Executive
Mass Media Producer
Program Assistant
Public Relations Manager
Publications Director
Sales Representative

Real Estate

Appraiser
Assessor
Building Consultant
Community Association Manager
Construction Owner
Developer
Leasing Agent
Property Manager
Real Estate Agent
Real Estate Broker
Sales Representative