School of Business Updates

Limit on EL courses: While exercise and leisure activity (EL) courses are not required, a maximum of 6 hours of these courses may be counted toward a business (BBA) degree. These courses are taken only on a pass-fail grading basis.

MIS Changes
All 300-level MIS courses now have a pre-requisite of 54 earned hours. No sequencing of courses.

In addition to the B.B.A. core, students in the management information systems major must complete eight MIS major courses, selected from the following list: MIS 307, 317, 320, 330, 340, 350, 360, 370, 408, 409, 412, and 419 or others as approved by the department chair.

MIS Minor: A minor in MIS requires Bus/Econ 230, MIS 309 or GB 310, and 12 hours of MIS courses at the 300-level or above.

New Minor: eSports

From athlete to promoter to technical developer, eSports and alternative sports encompass a broad field that embraces talent from a diversity of disciplines. eSports and alterative sports represent a growing and multibillion dollar industry anchored by entertainment companies and streamers, game developers and producers, entertainment professionals, and athletes. The minor will equip students to contribute in this growing industry with skills from multiple disciplinary areas that are interesting but also transferable to the eSports industry or the wider economy.

Students are required to complete MGMT 310 - Alternative Sports Management and can chose five courses from the following list:
MGMT 311 - High Performance Work Teams
ENT 331 - Social Influencing in Sports
ENT 386 - Digital Marketing 1
ENT 387 - Digital Marketing 2
MGMT 371 or GB 370 - Principles of Management or Entrepreneurship and Management
MGMT 391 - Organizational Behavior
Bus 300 - Undergraduate Business Internship - Approved by Department Chair to be relevant.

Management and Entrepreneurship
ECON/BUS 302 removed as a required course (replaced with 300+business elective)
Management will now require a C minimum in all business-related courses.